



WASHINGTON STATE LIQUOR CONTROL BOARD  
ADMINISTRATIVE VIOLATION NOTICE

for

First-time Violations - Standard Penalty

Washington State Liquor Control Board  
Licensing and Regulation  
3000 Pacific Ave.  
P.O. Box 43094  
Olympia, WA 98504-3094

CASE NO.: 0306008

**DEFENDANT'S  
EXHIBIT**

CASE  
NO. C04-0360P

EXHIBIT  
NO. 548

Owner/Employee Donaghy Enterprises, Inc		License Number 359938-6C	License Class Beer/Wine Distributor
Trade Name B & F. Distributing Co.			
Address 3710 Chelan Hiway		City Wenatchee, WA 98801	County Chelan
Violation (32) WAC 314.20.100 Selling below cost/Posted price			
		Observed <input type="checkbox"/>	Referred <input checked="" type="checkbox"/>
Mailed to: John Donaghy	Position Corporate Officer	Date & Time March 6, 2003 at 4:00PM	
Date & Time of Violation	Liquor Control Agent (Print) Rafael (Ray) Cerrillo	Liquor Control Agent (Signature)	

**INVESTIGATIVE SUMMARY**

A complaint was received that some beer distributors in the Wenatchee area were selling their product below the February 2003 posted prices.

Agents Knowles and Cerrillo checked 4 locations in the Wenatchee area and obtained invoices from the following retailers: Albertson's Grocery Store, Applebees Restaurant, Sunny Mart and Rite-Aide Drug store.

A conference call was held with Greg Haberman from B & F and Heidi Ensign from the Licensing department of the Washington State Liquor Control Board on February 27, 2003 to discuss these incorrect price posting. Ms. Ensign explained to Mr. Haberman that changes had been made to their posting but were being received at the WSLCB at the last entry that was entered on 1/15/03 for the February 2003 prices. Mr. Haberman was advised that they should check their price posting program as it is not picking up their final changes that are being entered.

Copies of the invoices and the posting prices for February 2003 are on file.

Resp to Costco RFP  
1378

TX548-001